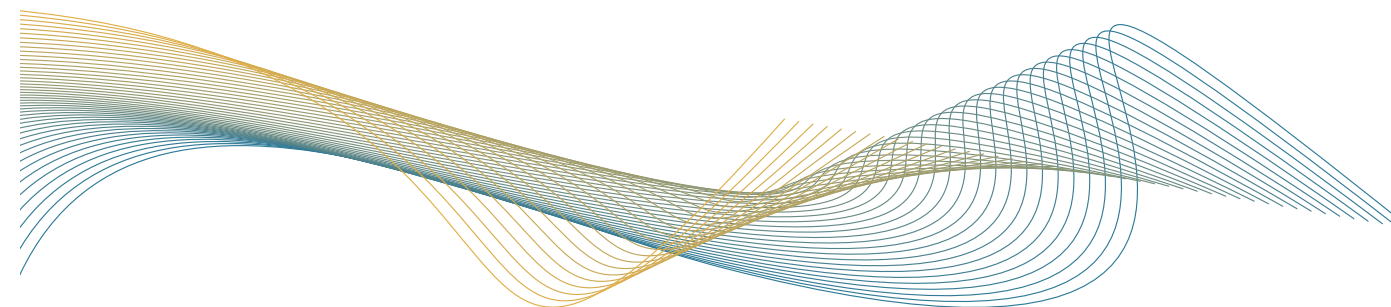




SLIPSTREAM.



"SlipStream provides the most advanced, reliable and scalable technology for Web and email acceleration. SlipStream delivers both the best compression and acceleration performance, as well as superior ease-of-use and lightweight client technology for Windows, Macs and PDAs. This breadth of product allows us to offer the most comprehensive and unique acceleration services to our customers."

Stefano Palman  
*Alliance/Channel Manager,  
E-Tree, a leading Italian systems integrator*

Jacob Ziv, co-inventor of the industry-standard Lempel-Ziv (LZ) compression algorithm, describes SlipStream compression technology as an "elegant and efficient" solution that "significantly outperforms" his own algorithm. "This is indeed a very significant result."

Technology Spotlight

## SlipStream SP5.0

### The next generation of acceleration and graphics performance

SlipStream SP is the most widely deployed Web and email acceleration technology, used by more than 2200 service providers in over 50 countries. SlipStream SP5.0 continues to deliver the fastest, most reliable acceleration technology, and focuses on significantly enhanced graphics capability and automatic installation capability to help further improve adoption rates. SlipStream SP5.0 also supports our new NOW!Imaging™ product, enabling you to deliver the next generation of acceleration, graphics performance and service to your dial and broadband subscribers.

SlipStream SP5.0 helps your subscribers take advantage of increasingly image-rich Web pages through support for the acceleration and optimization of more image and content types. SlipStream SP5.0 includes acceleration support for PNG, TIFF and Bitmap (in addition to the already accelerated JPEG and GIF formats), as well as performance improvements in Macromedia Flash. In addition, SlipStream SP5.0 can also accelerate a configurable list of content types (MIME-types) over the HTTP protocol. And with the introduction of Active FTP support, you can offer a complete solution for accelerating uploads and downloads in both modes of FTP without adjusting the mode settings in the FTP client.

### About SlipStream Data Inc.

SlipStream delivers the fastest, most reliable acceleration, compression and network optimization technology for mobile, broadband and dial networks. SlipStream's core technology, the SlipStream Acceleration & Optimization Engine is the most widely-deployed Web, email and multimedia content solution in the world and has delivered increased profits, reductions in subscriber churn and optimized bandwidth for more than 2200 service providers in over 50 countries. SlipStream's solution guarantees the best most consistent quality of service experience for end users. For more information visit [www.slipstream.com](http://www.slipstream.com).

Accelerate Your Business. Learn more about NOW!Imaging and SlipStream SP5.0:  
Call us at +1.519.886.6738, visit [www.slipstream.com](http://www.slipstream.com) or email [sales@slipstream.com](mailto:sales@slipstream.com)

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SLIPSTREAM.

**Features of SlipStream SP5.0 include:**

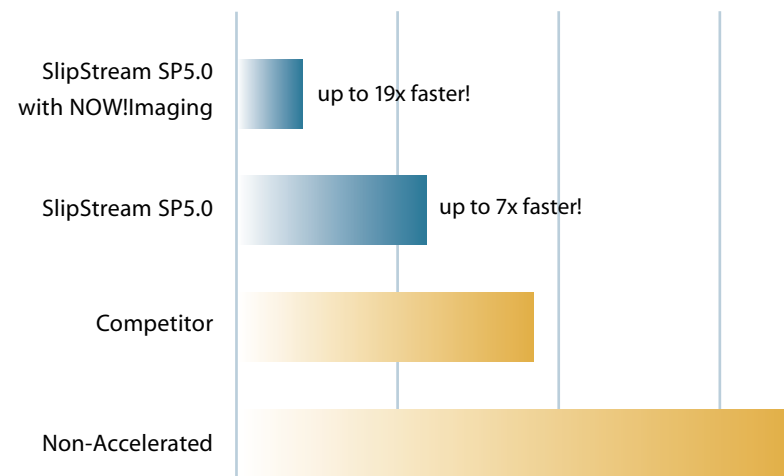
- Support for NOW!Imaging product
- Enhanced support for images and content types:
  - Support for more image types (PNG, TIFF, Bitmap)
  - Performance improvements in Macromedia Flash
  - Support for configurable content types over HTTP
  - ActiveFTP
- Auto-Installer (for Windows)
  - Automated installation leads to increased user adoption rates
- Enhanced server scalability
- SlipStream Browser Toolbar enhancements

NOW!Imaging™ further enhances your subscriber’s browsing experience, enabling them to view higher resolution images and increasingly image-rich pages faster. NOW!Imaging combines the power of SlipStream’s patented image compression techniques with newly developed concurrent image delivery to render all image data on Web pages simultaneously. As a result, fully usable Web pages appear almost immediately, while the images on the page then quickly and progressively reach maximum quality as users view the page. SlipStream SP5.0 with NOW!Imaging results in the fastest Web acceleration and highest image quality ever experienced!

Enhanced image capabilities, new features and integration of NOW!Imaging make SlipStream SP5.0 the superior way for ISPs to offer a faster, more satisfying Internet experience to all subscribers, resulting in:

- Increased customer satisfaction & reduced churn
- Increased data usage & service adoption
- Reduced bandwidth requirements & infrastructure investment
- Increased revenue and profits!

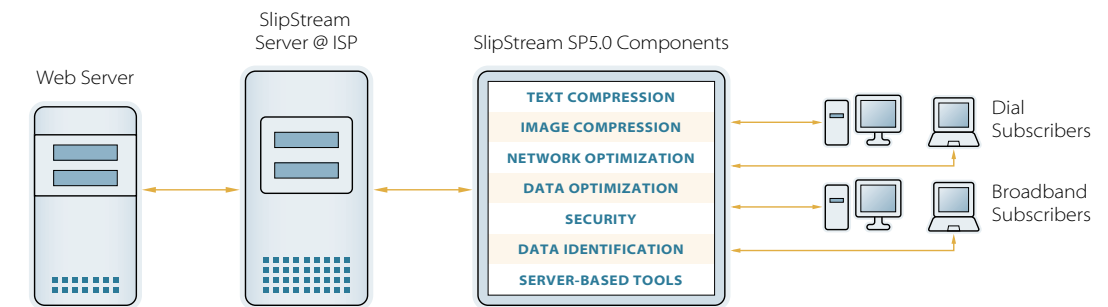
**Relative time to access a fully usable Web page**



*Using SlipStream SP5.0 with NOW!Imaging, your subscribers can access a fully usable Web page in an instant! Average Web pages load up to 19x faster than over an unaccelerated dial connection (and even faster for image-rich pages!). SlipStream SP5.0 with NOW!Imaging delivers more than double the speed of SlipStream SP5.0 on its own, which is still the fastest Web and email acceleration solution available!*

**How does SlipStream SP5.0 work?**

SlipStream uses patented acceleration, compression and network optimization to enhance the online experience for dial and broadband subscribers, while significantly reducing bandwidth requirements. SlipStream uses adaptive data compression, combined with caching and network optimization, to streamline text, graphics, Flash and Web-based emails, including attachments. SlipStream SP5.0 is based on SlipStream’s patented Acceleration & Optimization Engine, which features industry-leading lossy and lossless compression algorithms, achieving compression of HTML and XML of up to 50 times.



*With no infrastructure changes required, SlipStream SP5.0 is easy to deploy and scalable and delivers the fastest acceleration, highest image quality and most satisfying Internet experience to your subscriber’s desktops and laptops.*

The lightweight client, which is fully brandable, is easy to install and requires no end-user configuration. SlipStream SP5.0 is available for most common desktop operating systems, including Windows and Mac OS® X, and features automatic browser integration with Microsoft Internet Explorer®, Netscape®, Opera™, Firefox, Mozilla and Safari™ (and other browsers using manual proxy settings). ISPs have the option to include pop-up blocking, privacy manager, integrated diagnostics and the proprietary SlipStream toolbar. Please refer to the SlipStream SP5.0 Feature List for a complete list of product features.

SlipStream SP5.0 also includes Auto-Installer, which helps ISPs increase adoption rates by facilitating one-click automated installation of the SlipStream client directly from your Web site. The new Auto-Installer feature helps overcome the challenges of ensuring that users install the accelerator after downloading it. With Auto-Installer, SlipStream SP5.0 will download with minimal user participation. After installation and restart, the SlipStream SP5.0 client automatically launches and an active icon that appears on the subscriber’s system tray. Auto-Installer is currently available for users with Windows operating systems and Internet Explorer.

SlipStream SP5.0 seamlessly integrates into your existing network. The SlipStream server features quick and easy installation, full monitoring, management and administration capabilities and statistics monitoring, which enables better performance evaluation and service utilization. SlipStream also offers RADIUS authentication and IP-based client controls to ensure connections are secured. Due to its exceptional reliability, SlipStream SP5.0 delivers the lowest total cost of ownership in the industry.

*Now, there’s no need to keep your subscribers waiting!*

SlipStream also supports a range of mobile devices, including PDAs, SmartPhones and Handsets, running different operating systems such as Windows Mobile®, Symbian, PalmSource and BlackBerry™. Refer to our Please refer to our SlipStream MSP product sheet for details.